

How Would My Company Benefit From Winning the *TIPTA AWARD* ?

Over \$14,000 in promotional benefits and gifts to the Winner:

- (i) **A sculpture** symbolic of the *TIPTA* Award. The sculpture will be on display at the entrance to Construct Canada 2010 announcing the *TIPTA* winner with their booth number. This sculpture will remain with the winner after the Award presentation.
- (ii) **A complimentary 100 sq.ft. Booth** at Construct Canada / PM Expo / Homebuilder & Renovator Expo 2011
- (iii) **Promotion at Construct Canada 2010** - special display will be set up at the TCA Booth as well as your booth site.
- (iv) **Editorial coverage** - A press release regarding the award issued to media and to trade publications in Canada and the US.
- (v) **Media exposure** - Pictures of the Award presentation with a small article to be included in: *TCA e-Connect*, the association's electronic newsletter.
- (vi) **TCA Christmas Luncheon** - There will be a table reserved for *TIPTA* winners at the aforesaid luncheon held at the close of Construct Canada 2010. The Award will be presented at the luncheon. Four seats will go to the first prize winner and two seats each for the second and third place winners.
- (vii) **A one year membership** with TCA commencing the following year which includes:
 - a) **a free classified listing** in TCA's 2011/12 Construction Book and TCA's website with **links**.
 - b) ***TIPTA* page in TCA's 2011/12 Construction Book** - being mentioned as previous year's winner.
 - c) **TCA Website (Awards)** - picture of the winner in TCA's website (*TIPTA* Award page) with **links** to the winner's website from the picture.
- (viii) **Free display space at TCA** throughout 2011.

EST3-Sixty



2009 TIPTA Award Winner

TIPTA was created by the Toronto Construction Association (TCA), an organization that provides a broad range of services and programs to the industrial/commercial/institutional sector of the construction industry. GE Security was acknowledged for their submission at TCA's booth during Construct Canada 2009 trade show in December and at the TCA Christmas Luncheon following the Construct Canada show.