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"Toronto Construction News"

Publication Advertising & Direct Mail Service

Toronto Construction Association



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Construct Canada 2007 will provide you with a unique one-day opportunity to meet a considerable number of professionals, all in one place, in one room. Where you will be able to take valuable contacts and learn about new products, innovations, and market opportunities for 2008 and beyond.

For details on the 6th Annual Christmas Lunch, see page 6

The 19th annual Construct Canada trade show takes place from 29th Nov. 2007 and Nov 30th in the South Building, Metro Toronto Convention Centre. With over 22,000 attendees and more than 1,100 exhibitors, this is Canada's largest exposition for architectural, engineering, construction, renovation and property management professionals.

You will be able to update yourself on the very latest in products, materials, techniques and applications for the design, construction, operation, repair, and maintenance of all types of buildings.

Construct Canada 2007 will also offer the most comprehensive agenda and program available in Canada including a series of pre-building design and construction, environmental, high profile, energy efficient, materials and related products, services and technologies. Here are the highlights:

- The 3rd annual National GreenBuilding Conference will provide you with the most up-to-date information on the evolving market trends. The conference is dedicated to the whole building process from a green perspective. Learn about new and innovative products, materials and systems. Stay informed about the very latest in new technologies and best practices that can improve building performance and meet environmental objectives.
- Are you ready for the Zero-Waste Challenge? This special reception will showcase recycling options to avoid a massive amount of waste from the show will be recycled. Also the exact number of trees saved will be revealed.
- Leading experts will explore the concept and application of universal and green design at the 20 annual International Architectural Roundtable. Highly accomplished and award winning designers will be discussing sustainable design.
- Annual rebuilding services and best expert advice on issues from project management to profitability with Canada's largest annual program for construction

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Publication Advertising:

The "Toronto Construction News" provides up-to-date information on the Association's activities, legislative changes as well as industry news and events. We keep our members informed on construction issues. It is also one of our channels of communication with our members. As a TCA member, you will receive 7 issues throughout the year. Distributed as a tabloid insert in the Daily Commercial News, your advertising will reach some five to six thousand readers.

Direct Mail Service:

The association's direct mail service provides an opportunity for our members to reach the construction industry with their messages. Members' mailings are sent throughout the year as inserts inside the association's publication, the "Toronto Construction News". For \$750, we will insert into the full-run of TCN a single-page insert measuring 8-1/2 x 11". More complicated pieces will need to be sent to the printer for custom quotation. Our members are encouraged to support the advertisers, who are members of TCA. Advertising spaces are also available for companies looking to market their products or services.

For more rates, please contact:
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