

CONSTRUCTION CAREERS DEVELOPMENT & MARKETING COMMITTEE

MISSION STATEMENT:

Mission Statement:

“The Construction Careers Development and Marketing Committee strive to develop marketing strategies to increase TCA’s profile in both the business and academic communities (elementary, high schools, colleges and universities) through programs that attract young people to the construction industry”.

Our Core Values:

- **Promote the importance of the construction industry**
- **Educate the public and increase awareness of the industry**
- **Build alliances and collaborate with people**
- **Invest in the potential of our youth**

Our Plan:

To include the establishment of a Resource Bureau - featuring speakers – TCA member volunteers to address the topic of the construction industry to the business and academic communities. The committee is to work alongside the General Contractors’ Section to develop a common message with regards to the PowerPoint and website. The committee will continue its relationship with the Ontario Construction Secretariat (OCS) and its career advisory role.

The 2009 Careers Committee members are as follows:

**Michel Gauthier, Chairman
Lee Baker, Ex Officio**

**Clover Insurance Group
Tremco Canada**

**Sylvia Bendo
Dave Brennan
Artin Chitilian
Blair Davies
Ellaline Davies
Gerard Ezinwoke
Charles Lau
Joseph Mazzucco
Kim McKinney
Romeo Milano
John Mollenhauer
Chris Robinson
Jim Wright**

**C.R.E.W.S Construction Recruitment
Aecon Buildings
Torcom Construction
Engineered Assemblies Inc.
Safety Works Consulting Inc.
Hays Personnel
COHOS EVAMY
A. Mazzucco Construction
Toronto Construction Association
Safetech Environmental Ltd.
Toronto Construction Association
General Contractors’ Section
Ontario Construction Secretariat**

Lenore Villeneuve, Secretary

Toronto Construction Association

